



JOURNEY EAST | SAIL AND GLAOUI

A unique and fascinating destination, the Orient seduces with its mystery, tales and sensuality. Ever associated with comfort and relaxation its furniture adapts to the rhythm of a thousand year old way of life, derived from the nomadic desert lifestyle and its traditional comforts.

The creation of these unique design pieces has been inspired by the warm colours, raw materials and the craftsmanship characteristic of Eastern culture.



SAIL

Designed by **Héctor Serrano** the **SAIL** collection uses the traditional techniques of the wool dhurrie rugs to create a fresh and modern collection, with volume and Eastern essence.

The collection which is made up of poufs, cushions and handmade carpets featuring volumes and patterns which make them leisurely and versatile alternative pieces of furniture that can adapt to any space in a very natural way.

The result: comfortable and light weight carpets with a unique design.





GLAOUI

The **GLAOUI** collection designed by **Sandra Figuerola** is inspired by Moroccan traditions, with its colourful design approach that exudes warmth and comfort, where all pieces come together around a central focus: the carpet.

GLAOUI includes poufs and carpets made using craft techniques and woven over a loom with knots and embroidery which lend it a great variety of textures. Manufactured from virgin wool this collection stands out for its design and geometric motifs.



GAN SPACES

Collection after another, **GAN**, the indoor designer brand belonging to **GANDIABLASCO**, is characterised and defined by its love of handmade products. In an unforced and natural way its collections of carpets take on volume, defining spaces and integrate poufs, modules, auxiliary pieces of furniture and small accessories.



About Héctor Serrano

Founder of the design office Héctor Serrano Studio which was set up in London in 2000. The projects combine innovation and the communication of familiar ideas through unusual and inventive ways. Its products have been widely exhibited in museums like the V&A in London and the Cooper-Hewitt National Design Museum in New York as well as forming part of several collections of the Central Museum of Amsterdam.

About Sandra Figuerola

Figuerola studied fine arts at the Escuela San Carlos in Valencia. One of the original founders in 1984, along with 10 other partners, of the La Nave design studio, an unusual experience in terms of the national panorama of that time which converted Valencia into an important design reference. She remained a member of La Nave till its dissolution in 1991. In 2010 she founded a new initiative, The Almuñín, with six other members. Interested in the culture of design, and especially contemporary expressions whether it be music, dance, theatre or the plastic arts.

About Gan

Founded in late 2008 in order to give an identity to GANDIABLASCO's line of textiles.

Maintaining the quality standards of its origins, GAN has managed to become an internationally recognized brand with a presence in the world's major cities as well as its own stores in Madrid, Barcelona, New York, Istanbul, Hong Kong, Bologna and Porto.