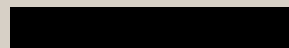


The essentials

hmdfurniture.com



2022-23



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We create for architects, interiors designers, retailers, hospitality and art enthusiasts.

We work with the best raw materials and respect nature at its purest form. We believe in change through quality and exceptional design.

We make to order, avoiding excessive stock and waste.

We are a proud family-owned business with more than 30 years of experience.

We constantly research for the best materials and solutions in design and functionality.

We distribute all over the world, offering unique and original interior concepts.

We are hmdfurniture.



Monica Hedderich is the head and heart behind HMD's collections. Her designs are a mirror of her passion for sculpture and raw materials. Characterized by strong graphic lines and geometrical balance, you can sense a language of austerity that's disguised by a subtle tenderness.

Her curiosity and addiction to drawing led her to fly from Porto to Barcelona at a very young age to discover graphic design.

“It was the most satisfying course in the world. I added my old passion for visual arts to marketing - I thought they would be very different worlds, but they are becoming more and more fused together. “

After completing her studies in BAU school of Design, she began a career in advertising and marketing, using her uniqueness to create fun and strong projects.

Growing amongst wood and craftsmanship, the physical side of design was still missing.

Specializing in industrial design, she brought her previous experiences into the tri dimensional world, creating a bold, brutal yet somehow delicate style.

Starting from raw materials, Monica uses design simply to enhance the natural beauty of the element, allowing timeless and universal pieces.

“Nature is simply brilliant. I feel as if the infinity of colors and shapes that exist have always followed me. For the longest time I have been drawn by what I like to do the most.”

Her portfolio counts with collections like the ROLO sofa and PLEASE and staple products like the PICO lamp, the FROG low table or the TATA dining table.



Left to Right
PENA armchair/LOLA
microcement (negro)/
PENA chair

Left to Right
NEGRONI Show-
case/CALA sof a/PIA
Low Table in negro
microcement/LOLA
Small in Warm Grey
microcement



Left to Right
NEGRONI Showcase/
ISAC armchair in Wal-
nut and Black Leather



Lola Microcement (negro)

Left to Right
PLEASE Round edges
bistro table in terrazzo
domino ans brushed
stainless steel rim /
BULL dining chair



Left to Right
MORA bench in euca-
liptus and brass tray/
LOLA small in warm
grey microcement/
MOON side table in
high gloss finish



Left to Right
MORA console in
eucaliptus and brass
tray/DEMETRIO arm-
char/DUCK in gold
matte stainless steel



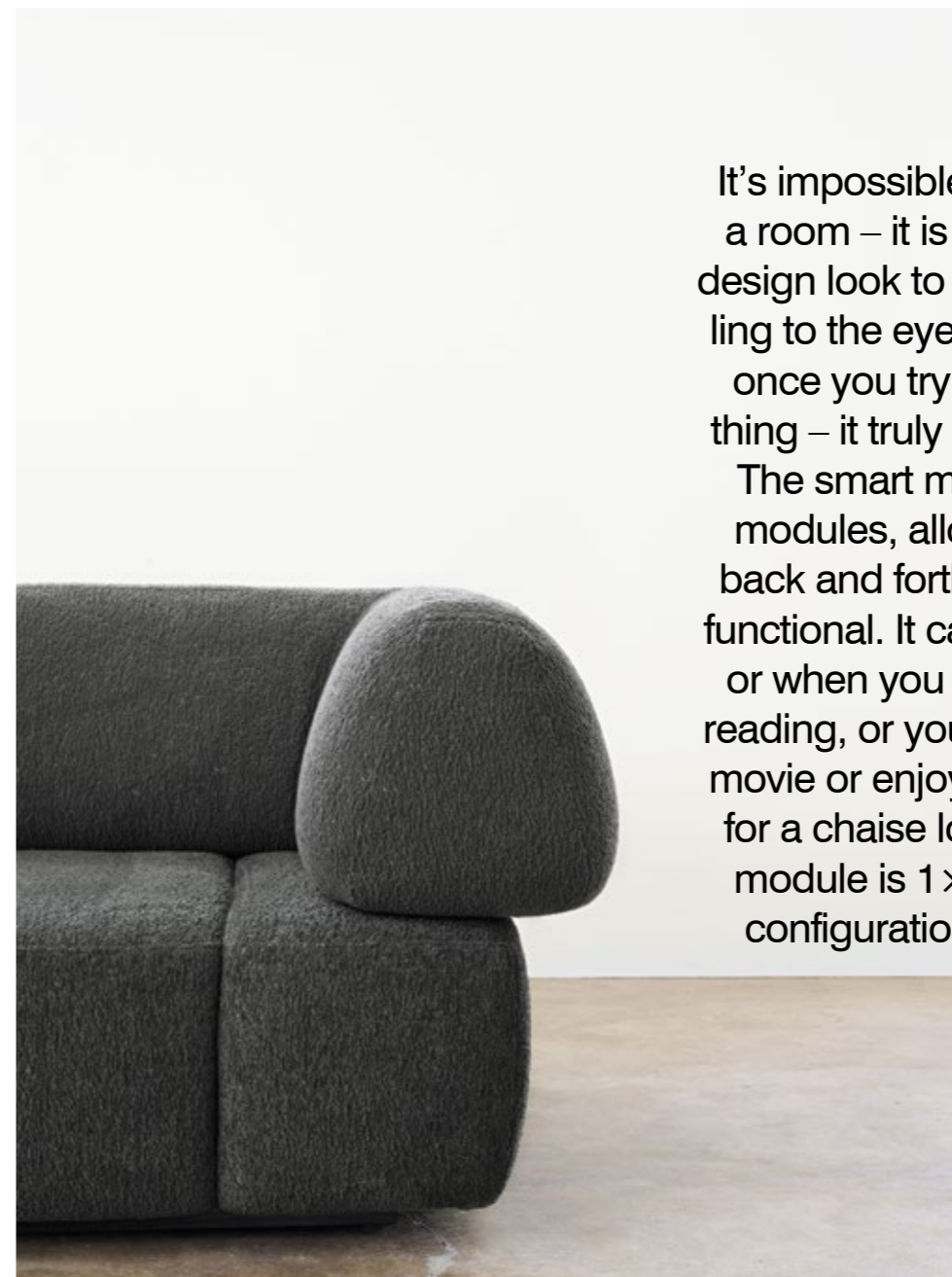


Left to Right
MORA console in
eucaliptus and brass
tray/DEMETRIO arm-
char/DUCK in gold
matte stainless steel





Rolo



It's impossible not to imagine this sofa in a room – it is fun, robust, cozy yet has a design look to it. But besides being appealing to the eye, this sofa is so comfortable once you try it, you won't want another thing – it truly seems your in a fuzy cloud. The smart meachanism of each of its modules, allows you to move the back back and forth which makes it extremely functional. It can be used in a waiting area or when you need to catch up on some reading, or you can relax while watching a movie or enjoying a nap without the need for a chaise long or ottoman. The basic module is 1×1 so you are allowed any configuration your mind can imagine.



...The smart mechanism
of each of its modules,
allows you to move the
back back and forth...





Elegant, robust, eternal. The Furo table inspires the 70s architectural look and bring a wooden appointment to your project. Made with solid oak or walnut top, the cylindrical base is made in the same finish. The super thin stainless steel structure, helps enhance the beauty of the wood and completes the hyper design look. Option in black stained oak or in natural walnut color and in natural polished stainless steel or black epoxy.

Looking from above, this table resembles a sniper aim, thus the name MIRA («aim» in Portuguese). It is another look at the beautiful and warmly calm 70s environment and will bring you to a James Bond movie scenario. The thick shiny lacquered top is perfectly placed in a smoked and thin wood frame, creating an interesting contrast which allows for a multiplicity of effects, by changing the color of the lacquer.





The MORA family was asking for a new element and we were as well.

With this, the new dining table came to place, to make your dining room even more beautiful and stylish. The sturdy and elegant look of the family is there, with rounded corners on the top that contrast with the thin feet.

The base is black stained wood and the top in ash or walnut.

A retwist to a piece already know, the new top of the Sera table is super slim and delicate, contracting with the heavy looking foot. You can still opt for terrazzo or microcement tops or just go with the ton sur ton wooden look for extra elegance. The base is always in wood veneer with option in natural or stained oak, walnut or lacquer.





Congo





If you have been looking for a chair that does not clash with your special dining table, look no further than the BULL. A striking yet discreet piece, the BULL is here to solve all of your chair searching problems. The fabric upholstery and rounded shape make this a comfortable and inviting chair, that can even be used as a stand-alone piece.





Bull Lounge



Bull Chaise



Bull Pouf

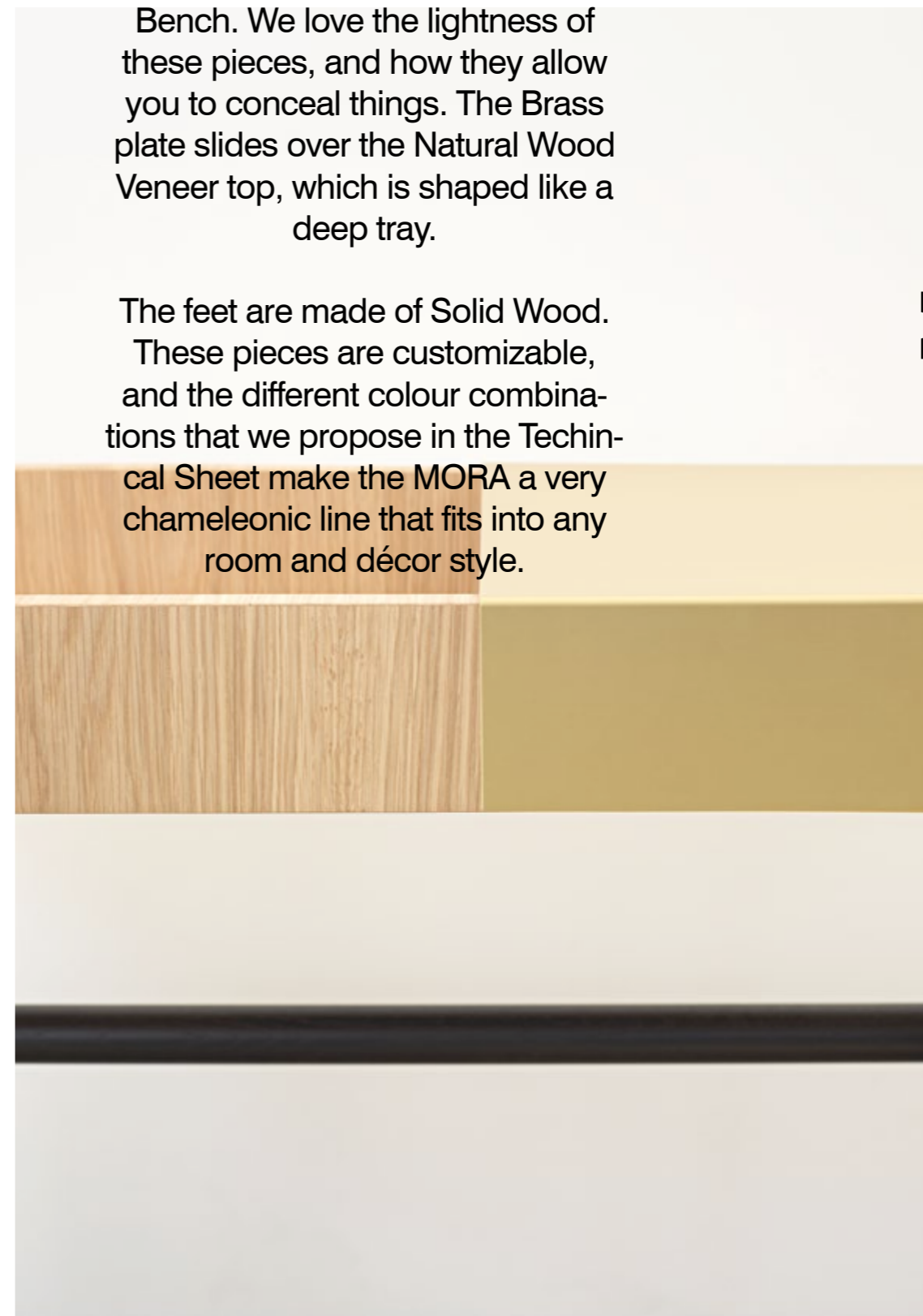






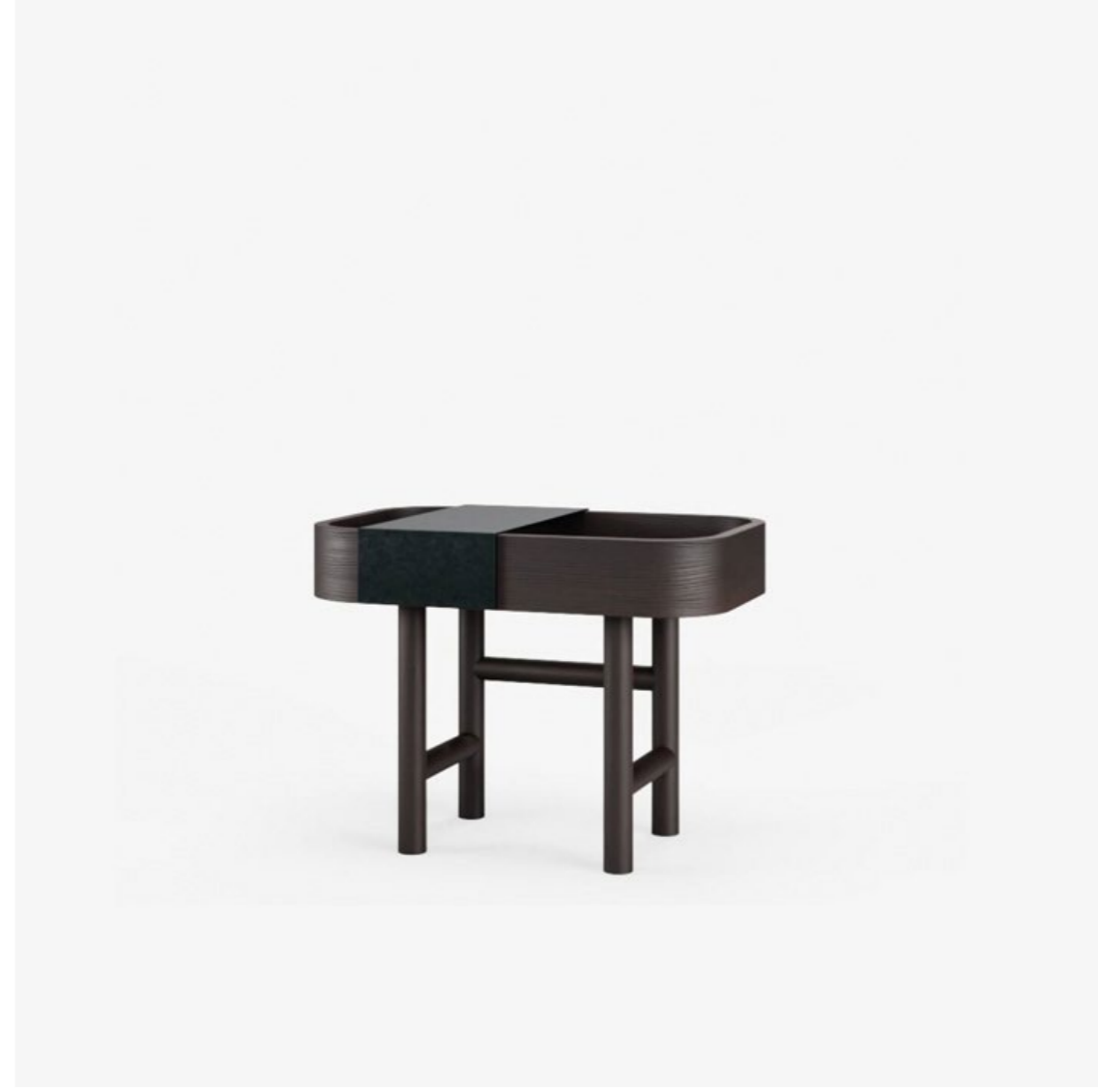
The MORA line comprises a Console, a Side Table and a Low Bench. We love the lightness of these pieces, and how they allow you to conceal things. The Brass plate slides over the Natural Wood Veneer top, which is shaped like a deep tray.

The feet are made of Solid Wood. These pieces are customizable, and the different colour combinations that we propose in the Technical Sheet make the MORA a very chameleonic line that fits into any room and décor style.



Mora Console





Mora Side Table 59

Mora Bench







Tri Side Table

The possibilities are endless with the TRI Side table. They come in two different shapes – Round and Oval – and four different sizes, and can all fit into each other. This means that you can play with nesting them together and create something that adapts into your space. You can choose to have them in Wood Veneer or Lacquered MDF. The option to have the inside of the legs in Brushed Brass make this an even more special piece.



Make a statement with the TRI dining table. You can have yours Rectangular or Round and made in either Wood Veneer or Lacquered MDF. Opt to have the inside of the legs in Brushed or Polished Brass to make this piece even more special.



Padda



Whatever finishes you choose for your PADDA, it is impossible for this table to go unnoticed; and with its unique design and features, it is sure to be the center of attention in any room. Combine Microcement, Metal and Veneer, and have fun customizing it.



The NEGRONI is an imposing yet extremely contemporary line. The robust doors framed by 8cm of solid wood give expression to these strong pieces. It combines Oak Veneer and Solid Wood, and it's available in three finishes: Natural, Coffee and Wengué.

There are two pieces available in the NEGRONI line, the Sideboard and the Showcase. The Sideboard has two adjustable shelves on the inside, which can be lacquered in any colour in the RAL catalogue. The Showcase can have the doors made in Wood or Glass, and the interior can be plated with Gold Zinc. The hardware in both pieces is delicate and discreet, but still sturdy and perfect for everyday use. There is the option to put LED strips inside both the Sideboard and the Showcase to create an even more impressive piece.

Negroni







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Lola

The LOLA has been a part of us for 20 years, an amazing classic that never goes out of style. Available in Lacquered MDF, Wood Veneer, Gold Leaf and Microcement, this table fits perfectly into any room and ambiance, whether it is classic or modern.

This is a completely artisanal piece, so be aware that there may be slight differences in sizes and finishes, which should not be regarded as flaws, but something that makes the LOLA even more special and unique.







Lola Ruivina



Lima



LIMA represents everything HMD stands for: a minimalist and simple design made purely to make the raw material stand out. The Alvito Grey marble shines on top of a smoked oak base giving it a functional purpose of amazing your guests in the most naked environment. Our focus in this and any piece is its quality and therefore we present you with two beautiful materials that together have the perfect balance of brutal and warm, light and subtle.



Frog

The FROG follows the brutalism trend, without ever neglecting balance and elegance. You can have yours made in all Wood Veneer or have a Microcement top with Wood Veneer feet.





Loto

The strong and steady cylindrical base holds a delicate round top in an elegant manner.



The LOTO is a powerful dining table. By choosing your own materials, you'll give life to a table that has simple lines but is full of character. The base is made with Microcement, available in three different colours of our catalogue. For the tabletop you can choose between Wood Veneer, Lacquered MDF and Microcement. The metal structure comes in Epoxy Metal or Stainless Steel.





The TATA is very close to our designer Monica Hedderich's heart. Inspired on the skirts of her dear Tata, it reminds her of a time when she would hide under them and feel safe.

The base is made with a folded metal plate, and only a small opening is visible. You can have your TATA in Lacquered Metal or Stainless Steel, which is manually brushed to give it an industrial and sophisticated look.



Pico



The lamp shade is made in white cotton. The base can be in gold matte metal paint, or in a black micro-texturized Epoxy Metal for a nice matte look.

Brick

The BRICK bookcase is an impactful solid wood piece with rotating central blocks. The structure comes in Oak Rift venner and the blocks can be made of the same material, or you can personalize it by opting to have the blocks made with brass, in one of the three colours available in the technical sheet.





With its imposing beauty, the BOBO lamp transforms any room. You can have your BOBO in Ceramic base and a fabric lampshade.

the top is made in polycarbonate to hide the two E27 bulbs and diffuse the light in the most harmonious way.



Fit

The FIT is a system of stackable cabinets with tilting doors. We supply them in modules that can be stacked, which means that you can send us your personalized order with the structure that is better suited to your needs. Have a look at the possible compositions in our Technical Sheet to find your perfect FIT. The cabinets are available in Wood Veneer or Lacquered MDF.





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Dewa

The DEWA can be used as a desk or as a console. Designed with clean, simple lines, the handle on the central drawer is discreet but it makes all the difference. The handle is made in Stainless Steel, and the possible finishes are available on the Technical Sheet. The tabletop and feet come in Lacquered MDF, but you can choose a different finish for each.



HOOK

The HOOK is available in Wood Veneer and Lacquered MDF (in matte or gloss). There are two different widths to choose from, which makes the HOOK a versatile piece that can be used as a side table, next to sofas or chairs, or as a bedside table. Make your HOOK even more special and give it added resistance by ordering yours with a Brass interior plate.



Li



A low-cut back and short armrests design make of Lili a wooden upholstered chair that fits under almost any table top.

The PIA's different heights and diameters allow you to nest them together to create a table set. Have fun mixing and matching all of the different finishes available.

The feet are made in Timber and cannot be done in another material. This means that whether you choose the Lacquered or the Microcement version of the PIA, the colour of the feet will be adjusted to match the tabletop.

Because Microcement coating is an artisanal technique, we remind you that there may be slight differences in the tones. Small texture marks are part of the beauty of this product and should not be considered flaws.





The OMBRO was designed to fit into any ambience and décor style in a bedroom. In its simplicity, the double seams and perfect proportions stand out. You can have the OMBRO just as a platform bed or choose to add the headboard as well.

Ombro Bed

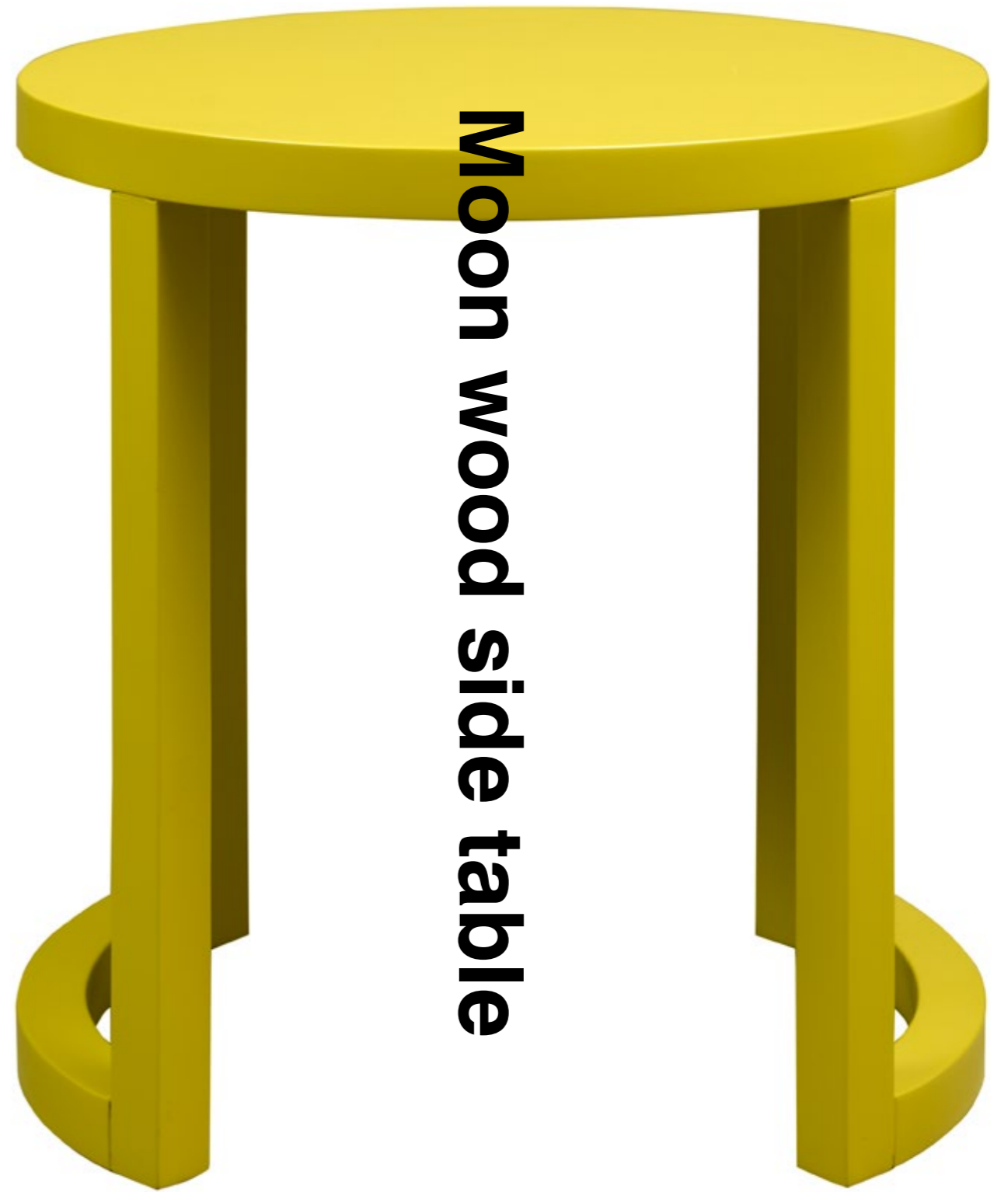
Moon





Lightness, practicality and elegance define the MOON HIGH STOOL, and its curved feet give it a robust quality. If you opt to have the feet made in Stainless Steel you can choose between Natural (brushed or polished), Brushed Gold, and Brushed Old Gold for the finish. For the Epoxy Metal legs you can choose to have them in any colour of our RAL catalogue.

The double seam and hidden button at the center of this stool make it an even more distinctive piece. To choose your seat refer to our fabric catalogue, or consult the necessary fabric footage should you want to use your own fabric.



Moon wood side table



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Please





Combining quality and timelessness, the PLEASE table is a piece that will last for a lifetime. The base is strong and robust, built with the best materials and made to last. The tabletop was designed to not need a single screw, which not only means that you can effortlessly clean and maintain it whenever needed, you can also change it after a few years if you wish to.

We know that a side or coffee table is only functional if it is adjusted to fit its own space, which is why the PLEASE table has many different options regarding measurements and possible finishes. While there are some options presented in the Technical Sheet, this line can be made in almost all of our entire range of finishes and materials.



One day, a client sent us the following request – “We want a comfortable sofa for our bistro, with an upholstery that will look impeccable for many years.

We also want it to be so versatile that if we wanted to design it in the shape of a serpent, it would be possible. Finally, we want the shapes to be so subtle that we can use it in many spaces without it ever looking the same.” We did all that, and even better. Thus the BISTRO was born.



Don't let yourself be fooled by its tough look, the TUCO is just a shy and discreet armchair. Its true beauty lies in the simple details like the double seams and the small paunch that stands out from the seat, making this an armchair that will look good in any space.

Tuco

While robust and with a stretched surface, the PUDIM remains soft and plump. True to its name, it looks as if it has just come out of a pudding mold. Spacious and comfortable, its size makes it perfect for any space, and for anyone who sits on it.



Bolacha

Combining the robustness of solid wood and the clean lines of metal, the Bolacha cordless lamp is characterized by a cookie shaped shade and an elegant metal structure.

Made from linden wood and aluminum, the Bolacha incorporates HISLE LED technology using touch switch to change the light intensity. Autonomous and rechargeable, it comes with a single or multiple USB C charger.





“I wanted to create a lamp from solid wood,” says HMD Interiors Director and Designer Mónica Hedderich of her source of inspiration. “This has always been my guideline, so I imagined the ‘Bolacha’ – cookie in Portuguese – made of solid wood. From then on, the structure becomes obvious to reveal all the splendour of the wood”.

**Showroom / main Office
Rua 28 de Janeiro, 350
Candal Park, Fração HI-06
4400-335 Vila Nova de Gaia
Portugal
+351 229 444 180
info@hmdfurniture.com**