



## SEAGRAM WALL LAMP

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IDENTITY COLLECTION Joana Santos Barbosa, 2019

### DIMENSIONS

Height. 50cm | 19,68" Width. 17cm | 6,69" Depth. 8,5cm | 3,30"

### WEIGHT

4 Kg

### PRODUCT DETAILS (image above)

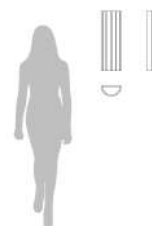
Estremoz marble and polished brass with gloss varnish.

### PRODUCT OPTIONS

Base: other marbles under request. Polished, brushed, oxidized brushed or aged brushed brass/copper/steel.

### ELECTRICAL CHARACTERISTICS

|            | EUROPE                              | USA                             |
|------------|-------------------------------------|---------------------------------|
| MAINS:     | 2 Wires connection - Live ; Neutral |                                 |
| VOLTAGE:   | 220-240VAC                          | 110-130VAC                      |
| FREQUENCY: | 50 to 60Hz                          | 50 to 60Hz                      |
| LAMP:      | LED E14 ; 2x15W max.                | LED E12 Candelabra ; 2x15W max. |





The Seagram wall lamp receives the name of the first attempt at skyscraper construction by the acclaimed German-American architect Mies van der Rohe. Located at Park Avenue in Manhattan, New York City, the Seagram building was completed in 1958 and gathers the principles of modernism along with the functionalist aesthetic.

The wall lamp is a carved block of Estremoz marble involved by vertical brass blades carefully inserted as an allusion to modern metal structures and follows Mies beliefs that a building's structure should be visible as an external expression with no decorative elements. Although, in fact, for others reasons the original steel structure of the Seagram building couldn't be visible, Mies used non-structural vertical bronze elements to suggest an outside structure protecting a continuous glass skin underneath.

Seagram set the International style and remains a role model for the modern skyscrapers that can be admire along the New York's architectural skyline.