



## BANDAS | THE ART OF THE 'HANDMADE'

The new **BANDAS** collection by **GAN, GANDIABLASCO**'s indoor brand, is the result of the search for unique items of interior furniture inspired by the genius of Patricia Urquiola and made by hand by craftswomen and men in India.

It's no secret that for both the brand and the designer the success of **BANDAS** is a question of **empathy** above all.

In a small village in India characterised by abandoned shops and a high rate of unemployment this craft based project brought new life back to the community.

The optimum solution was reached by adapting the manufacturing concept behind the production of carpets to the possibilities and conditions of this community: embroidered strips of textile measuring 60cm in width with Velcro attached to the sides providing visual versatility and contrast.

*"... we are always on the look out for techniques which we can use to develop our products in order to offer our designers possibilities that best adapt to their creativity and allow our craftspeople to evolve through their work, making sure it doesn't disappear."*







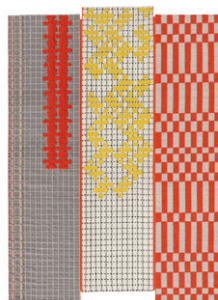
## A VERSATILE CARPET FOR INTERIORS

Suitable for the floor or covering poufs, chairs, chaise longues and cushions its design incorporates Velcro side straps that facilitate joining or changing the pieces, easily updating interior décors as required.

*"This collection consists of a series of juxtapositions, easy to use and the presentation of interchangeable embroidered strips as an innovative idea,"* explains the Spanish designer based in Italy.

**Urquiola's** innovative and original style is reflected in the patterns of every carpet: braided and thick geometric textures embroidered by hand.

Background colours include light grey, cream, pale pink and black, contrasting with the vibrant colours of the embroidery, blue, orange and yellow as well as warm tones such as beige and dark brown. More than simply a carpet, item of furniture or decorative accessory, **BANDAS** represents exclusive design, quality craftsmanship and modularity without limit.



### About Patricia Urquiola

Born in Oviedo, Patricia Urquiola has lived and worked in Milan for the last 20 years. She attended the Faculty of Architecture at Madrid's Polytechnic University and subsequently completed her studies at Milan's Polytechnic University where she graduated in 1989 under Achille Castiglioni. She has been awarded Designer of the Year by Wallpaper and Elle Deco magazines, German magazines Home and Häuser recognised her as Designer of the Decade 2000-2010. She has also received the Red Dot Award and the Chicago Athenaeum Good Design Awards amongst others. Her work has been exhibited worldwide.

### About Gan

Founded in late 2008 in order to give an identity to GANDIABLASCO's line of textiles.

Maintaining the quality standards of its origins, GAN has managed to become an internationally recognized brand with a presence in the world's major cities as well as its own stores in Madrid, Barcelona, New York, Istanbul, Hong Kong, Bologna and Porto.